

Mayor Urges Everyone to Wear Masks

MAYOR ROLPH last night issued the following official appeal to the people of the city to wear masks and help check the spread of the influenza epidemic:

To The People of San Francisco.
You are face to face with a deadly epidemic.

Already it has begun to make its record of death in our city.

It must be stopped! It is the duty of every person to help stop it.

The Board of Public Health has left no stone unturned to find the best means of fighting the growing death lists.

Its word to the public is "WEAR MASKS."

As Mayor I request every man, woman and child in San Francisco to take this advice of the health authorities.

Wear these masks and save your lives and those of your children and your neighbors.

The Italian Supreme Command has printed on every gas mask "Who leaves this mask behind, dies." You run that chance if you fail your city now and do not wear a mask.

Masks may prevent half or more of the sickness and death with which we are confronted. Every mask will cut down our possible total of 50,000 cases and 1,500 deaths.

This proclamation has the concurrence of the Board of Public Health, the Red Cross, the State Council of Defense, Organized Labor, Organized Associations of Merchants, charitable organizations and other public bodies.

Conscience, patriotism and self-protection demand immediate and rigid compliance.

Respectfully,

JAMES ROLPH JR.,

Mayor.