

# In this Time of Danger of Infection from Influenza

Remember that the mission of Kolynos Dental Cream is to secure

*Cleanliness of the Teeth*  
*Cleanliness of the Mouth*  
*Cleanliness of the Throat*

Kolynos was evolved under the influence of bacteriology, which among much else of vital importance had conclusively shown that pernicious microbes *do not readily flourish in a sanitary environment.*

It was determined to *obtain such an environment* in the *most vulnerable* part of the body—the mouth and the throat—through the ordinary process of making the toilet of the mouth.

To this end a truly scientific dentifrice was needed, and when at last it was created it was named Kolynos; and the complete formula was *immediately published* that there might be nothing secret or mysterious about its properties.

Kolynos then, at once, met with such approval among dentists and physicians that through their influence it became increasingly known and used in all civilized lands. And now, as one of the results of the World War, which has so dramatically shown in the camp, the field and the hospitals, the importance of *regular sanitation* of the mouth and throat, Kolynos is fulfilling in yet larger measure its beneficent mission.

For general purposes use Kolynos three times daily, according to the directions enclosed with each tube.

After exposure to infection if the slightest irritation is felt in the nasal passages, put a bit of the cream in the entrance of the nostrils. Keep it there for some ten minutes, renewing from time to time until the irritation disappears. As Kolynos volatilizes it disinfects the air passages through the act of breathing.

**The Kolynos Company**  
New Haven, Conn.  
U. S. A.